2016 VENDOR/SPONSOR APPLICATION and AGREEMENT with AF Wake, Inc.

ORGANIZATION:_____CONTACT NAME: _____

FULL ADDRESS:_____TELEPHONE:_____

EMAIL ADDRESS: _____

2016 Event Series

Liquid Force Product Demo and BBQ - Friday, APRIL 29th, 4-8pm
Lake Gaston Fireworks Celebration at Eaton Ferry Bridge – Saturday JULY 2nd, 5-10pm
Lake Gaston Big Air Fair – Saturday, JULY 23rd, 1-4pm: Sponsors Set up at 10 a.m.
North Carolina INT League - Saturday, AUGUST. 6th, 8am-5pm: Sponsors Set up at 7:00 a.m.
Doug Benson Memorial Paddle Challenge – Saturday OCTOBER 8th, 8am-8pm

AF Wake Sponsorship Opportunities

AF Wake's "Sponsor a LOCAL Rider" Program: $**???** -- This sponsorship will be used to pay for lessons, competition fees, or travel for a wakeboarder or wakesurfer of YOUR choice or ours (we can make recommendations). There are many local kids who would love the opportunity to practice and compete, but may not have the financial ability to do so. Your contribution will give them the training and support they need to pursue their dreams. Contact Adam directly at adamfields@afwake.com.

AF Wake Video Trip Promotional Sponsorship: $200 – We frequently make online action and how-to video edits seen by thousands of people within the wakeboarding industry worldwide, and thousands of local visitors to the Lake Gaston area. Sponsor will receive:

- Recognition as a video sponsor on our video gallery page of the AF Wake website, with links to your business' website
- Recognition in the video edit, which will be seen on our media and news outlets, local and beyond

Single Event Sponsorship - Large Space – 30'x20' - **$450 –** Sponsor will receive:

- Presence at one event with booth space and recognition by the event announcer
- Recognition on the event's webpage
- Recognition in press releases and post-event press.

Single Event Sponsorship - (**Small Space – 10'x10'**) **- $125** - Sponsor will receive:

- Presence at one event with booth space and recognition by the event announcer
- Recognition on the event's webpage
- Recognition in press releases and post-event press.

Local Club and/or Organization Sponsorship – **$75 Per event**: This applies to any local club or non-profit organization. We would love for you to promote your club at our events. These awesome events are a great way to get tons of exposure and potentially generate new members. Sponsor will receive:

- Small Booth Space (10x10) and recognition the day of the event by the event announcer
- Link on the AF Wake website's event page and the AF Wake Resources page
- Recognition in related press releases and post-event articles, and videos

Corporate Sponsorship, including the Event Series, AF Wake School, and Adam Fields Pro Rider Sponsorship - **$2,500** – Sponsor will for one year receive:

- Company recognition on the AF Wake website, as a Major Sponsor
- Sticker on Adam's wakeboard, boat, car, and advertising signage at the AF Wake shop/school location.
- Presence at ALL AF Wake events with large booth space and recognition by the announcer
- Mention in AF Wake School, Shop, Event and Adam Fields marketing, social media, and advertising throughout the year
- Sponsor provided info in our students' rider kits at the school and events
- 1-3+ hours per month working on growing your company's social media or other requested tasks.

Application and full payment is due no later than one week before the event date.

*You are responsible for bringing all materials needed to prepare your booth (i.e. tent, extension cords, water hoses, tarps, ropes, cords, staple guns, generators, tie wraps and garbage bags for cleaning up your area.). No electricity is available. We do **not** provide electricity. We thank you for your cooperation in trying to help our staff with their time and services to our event.

Please sign and return this form indicating that you understand the application with payment.

Signature of Agent or Business: Date:

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